

2017 CHALLENGE BATHURST

EVENT DATES 16 TO 19 NOVEMBER

MERCHANDISERS & TRADERS PROPOSAL

Background and General Information

The second annual Challenge Bathurst (Event) will be held at Mount Panorama, Bathurst over the period 16 to 19 November 2017. The Event will incorporate a two-day 'super-sprint' activity and a two-day 'regularity' activity. The first ever-motor race was held at Mount Panorama in 1938 and the circuit is only able, by Act of Parliament, to be fully closed five times a year. Challenge Bathurst joins the Bathurst 12 Hour, Bathurst 6 Hour and Bathurst 1000 as the fourth event on the calendar. Unlike the other three annual events held at the Circuit, CB will not comprise any 'racing' per se. Rather, the Event provides an opportunity for a various levels of drivers to drive their performance race car in the 'sprint' component or in the 'regularity' component.

Merchandisers and Traders will have up to **160** 'super-sprint' competitors to target on 16/17 November and up to **275** 'regularity' competitors to target on 18/19 November 2017. There is no charge for spectators to attend the Event however very few are expected. Over **320** competitors attended the 2016 Event and we expect this number to increase in 2017.

Challenge Bathurst is promoted and organized by Yeehah Events (Yeehah) and Sports Down Under in conjunction with Bathurst Regional Council. More information can be found at www.challengebathurst.com

Sites & Fees

Merchandise and traders will be located in the Inner Paddock (behind the Pit Garages). Fees correlate to the footprint of the tenant, with details as follows:

3m frontage x 3m	\$300 plus GST
4m frontage x 3m	\$400 plus GST
5m frontage x 3m	\$500 plus GST
6m frontage x 3m	\$600 plus GST
7m frontage x 5m	\$700 plus GST
8m frontage x 5m	\$800 plus GST
9m frontage x 5m	\$900 plus GST
10m frontage x 5m	\$1,000 plus GST
Pantech	\$1,200 plus GST

- ✓ 100% payable (refundable if withdrawn NLT 14 days pre Event) when booking accepted
- ✓ Please note that bookings are taken on a 'first in, first served basis'
- ✓ No food or beverage of any kind is permitted to be sold by merchandisers/traders

Set Up Costs & Official Suppliers

At set-up costs are borne by the tenant. This includes such things as marquee, electrical reticulation, plumbing, tables and chairs etc. Once we have confirmed your booking you will be issued with an Official Suppliers List for the Event, which will contain contacts for various suppliers. If you choose to erect your own structure, please be aware that no peg and pole structures are allowed at the Event. Accreditation will not be provided to a competitor of an Official Supplier. Additionally, access to the Event may be denied. Please note that mains power is available and can be used by the tenant at no cost.

Set Up Times

Set-up must be completed by COB Wednesday pre Event. If set-up is not completed by Wednesday evening, it must be completed outside of trading hours (after 6pm and before 8am). Vehicles (other than display vehicles) will not be permitted to park in the Paddock, unless they are contained with the site dimension paid for. Vehicles not authorised to park in the Paddock will be towed at the owner's expense. Car parking will be available near the Outer Paddock for Tenant's vehicles. All rubbish as a result of set-up or trading must be removed before the next day's trading commences. This is the trader's responsibility, not the Event Cleaners.

Trading Hours

Wednesday Pre Event Set-Up Completed
Thursday to Sunday 8.00 am - 6.00 pm

Trading hours may only be amended subject to written approval from Yeehah.

Accreditation and Car Passes

As a tenant, you will be issued with four (4) sets of accreditation and one (1) Inner Paddock vehicle pass for each site booked. Accreditation can be collected from Wednesday pre Event, from the Accreditation Centre, which is located in a Demountable Building at the Main Pedestrian Gate.

Insurance

Yeehah does not accept any liability for any goods or services you sell at the Event and you are required to effect insurance in accordance with State legislation, specifically Public Liability Insurance to a minimum limit of \$10 million for each occurrence. You must produce a Certificate of Currency no later than thirty (30) days pre Event.

Circuit Merchandiser Agreement

A Circuit Merchandiser Agreement will be sent to you on booking of a site. Your booking will not be confirmed until this Agreement has been signed, returned to Yeehah and full payment made for the site(s). This Agreement covers such issues as approved products, conduct and insurance and indemnity issues.

Workplace Health and Safety Policy

Workplace Health and Safety regulations will prevail. Should you require additional information or have any queries in relation to Workplace Health and Safety, please contact the Circuit Manager, Mark Rayner, on 0488 121 000.

Security

We do not provide dedicated security to a particular site, however general precinct security operates. Should you leave valuables on your site, it is then your responsibility to make sure your site is secure. Contact details for the Security Company are provided on the Official Supplier List, which will be forwarded to you with confirmation of your site.

Event Logo

You are not permitted to use the official Event logo without prior written approval from Yeehah.

Travel and Accommodation

The Bathurst Visitors Information Centre produce a list of accommodation providers which can be found on the Event website. Additionally, you may contact the Bathurst Visitors Information Centre on (02) 6332 1444. Camping is also available at the Circuit, in the Paddock Campgrounds. Sites (8m x 8m) can be purchased for \$85 per site – visit www.challengebathurst.com to book online.

Access

- ✓ No site access is permitted until the Site Manager (Adrian Dalton) has been contacted on 0418 340 616.
- ✓ No access will be permitted from 0600 hours on Thursday without accreditation and car passes.
- ✓ No access will be permitted if the Circuit Merchandiser Agreement has not been received signed by Yeehah.
- ✓ No access will be permitted if Site Fees have not been paid in full.
- ✓ No access will be permitted unless a satisfactory Certificate of Currency has been submitted to Yeehah.

Summary

Over 320 competitors attended the 2016 Event and we expect a healthy increase in 2017. The site fees offered for this Event are reflective of our strategy to encourage merchandisers and traders to tap into the large contingent of motor sport teams expected to attend this Event. Should your Company be interested in securing a site at the Event, you are encouraged to register your interest ASAP as a system of 'first in, first served' will apply. Should you have any questions with regard this Proposal, or the Event in general, please contact Yeehah on 07 3266 3358.

Yours in motor sport,

Yeehah Events Team

**CHALLENGE BATHURST
24 – 27 NOVEMBER 2016**

MERCHANDISER AND TRADER – BOOKING FORM

Company Name or Sole Trader's Name:

ABN:

Contact Name & Title:

Telephone No:

Fax No:

Mobile No:

Email:

Address:

Postcode:

Please indicate:-

Product or Service sold/offered:

Note: No food or beverage of any kind is permitted to be sold

Site Size.....

Cost.....

Dimensions of Pantec when set-up:- Length Width

Total Payable \$.....

Signature: Date:/...../.....

Please send your booking form to the address below. On acceptance of booking, a Circuit Merchandiser Agreement will be forwarded to you for signature along with an invoice. On execution of the Agreement, and payment of the Invoice, your booking will be confirmed.

Financial Controller
Yeehah Events
PO Box 309
RED HILL QLD 4059
Phone: (07) 3315 2499
Fax: (07) 3315 2499